

INTEGRATED MEDIA: VIDEO DIGITAL ASSISTANT - CERTIFICATE

Overview

See Department website and program contacts here (<https://www.mhcc.edu/education-options/degrees-certificates/integrated-media/video/index/>)

The **Integrated Media: Video Digital Assistant certificate** is designed for students seeking foundational skills in video production, digital media, and creative storytelling. The curriculum introduces core production tools and workflows used in professional video and media environments.

Coursework includes topics such as **video editing, digital media production, storytelling, broadcast preparation, and online video distribution**. Students develop practical technical and creative skills using Adobe Creative Cloud software and industry-standard production workflows.

The Integrated Media: Video Digital Assistant certificate is workforce-focused and prepares students for entry-level opportunities in video and media production environments. Students completing the first year of the Video program may also earn this certificate and continue into the Integrated Media: Video (AAS) degree (<https://catalog.mhcc.edu/programs-majors/integrated-media-video-degree/>) program to develop more advanced production skills.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this certificate, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate curiosity, imagination and ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

First Quarter		Credits
Fall		
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
VP150	Fundamentals of Digital Video	5
Credits		14
Second Quarter		
Winter		
IM165	Image Manipulation	4
VP151	Digital Filmmaking	5
VP159	Story Development and Ideation	3
VP251	Nonlinear Editing	4
Credits		16
Third Quarter		
Spring		
IM190	Web for Media	2
VP160	Screenwriting	4
VP250	Advanced Digital Filmmaking	5
Credits		11
Total Credits		41

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the Integrated Media: Video Digital Assistant certificate:

- All core program courses (VP, IM) must be completed within ten (10) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.