

INTEGRATED MEDIA: PHOTOGRAPHY DIGITAL ASSISTANT - CERTIFICATE

Overview

See Department website and program contacts here (<https://www.mhcc.edu/education-options/degrees-certificates/integrated-media/commercial-photography/index/>)

The **Integrated Media: Photography Digital Assistant certificate** is designed for students seeking foundational skills in photography, digital imaging, and creative media production. The curriculum introduces industry-standard tools and creative processes used in photography and related visual media fields.

Coursework includes topics such as **digital image editing, image retouching, online media preparation, print production, and Adobe Creative Cloud applications including Lightroom, Photoshop, Dreamweaver, and Acrobat**. Students develop practical technical and creative skills used in photography and digital media environments.

The Integrated Media: Photography Digital Assistant certificate is workforce-focused and prepares students for entry-level creative and media production opportunities. Students completing the first year of the Photography program may also earn this certificate and continue into the second year to complete the Integrated Media: Commercial Photography (AAS) degree. (<https://catalog.mhcc.edu/programs-majors/integrated-media-photography-degree/>)

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this certificate, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate curiosity, imagination and ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

First Quarter		Credits
Fall		
CP150	Digital Imaging	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
Credits		14
Second Quarter		
Winter		
ART215P	Survey in Visual Arts: Photography	3
CP151	Studio Lighting	5
IM165	Image Manipulation	4
Credits		12
Third Quarter		
Spring		
CP152	Commercial Lighting Applications	5
CP165	Advanced Photographic Solutions	5
IM190	Web for Media	2
J100	Media Professions	2
Credits		14
Total Credits		40

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the Integrated Media: Commercial Photography Assistant certificate:

- All core program courses (IM, CP) courses must be completed within ten (10) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.