

# INTEGRATED MEDIA: COMMERCIAL PHOTOGRAPHY - AAS DEGREE

## Overview

See Department website and program contacts here (<https://www.mhcc.edu/education-options/degrees-certificates/integrated-media/commercial-photography/index/>)

The **Integrated Media: Commercial Photography (AAS) degree** is designed for students seeking careers in photography, digital imaging, video production, and related creative industries. The curriculum combines artistic development with hands-on technical training to prepare students for professional work in commercial photography and media production environments.

Coursework includes topics such as **studio lighting, composition, image retouching, photo editing, portrait photography, fashion photography, still-life photography, storytelling, and video production.** Students develop practical technical and creative skills through studio and on-location projects using modern digital photography and media technologies.

The Integrated Media: Commercial Photography program is workforce-focused and prepares students for careers as photographers, photo editors, image retouchers, videographers, producers, stylists, and related roles within the photography and media industries.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

### Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

## Program Learning Objectives

At the completion of this program, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information
- Demonstrate curiosity and imagination

## Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

**General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.**

First Quarter		Credits
<b>Fall</b>		
CP150	Digital Imaging	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
<b>Credits</b>		<b>14</b>
<b>Second Quarter</b>		
<b>Winter</b>		
ART215P	Survey in Visual Arts: Photography	3
CP151	Studio Lighting	5
IM165	Image Manipulation	4
WR121Z	Composition I	4
<b>Credits</b>		<b>16</b>
<b>Third Quarter</b>		
<b>Spring</b>		
CP152	Commercial Lighting Applications	5
CP165	Advanced Photographic Solutions	5
J100	Media Professions	2
IM190	Web for Media	2
MTH065 or MTH058	Beginning Algebra II (or higher) or Quantitative Reasoning I	4
<b>Credits</b>		<b>18</b>
<b>Fourth Quarter</b>		
<b>Fall</b>		
CP170	Creative Approaches in Photography	3
CP251	Multimedia Storytelling	5
CP260	Professional Practices for Photographers	2
IM270	Project Development	4
<b>Credits</b>		<b>14</b>
<b>Fifth Quarter</b>		
<b>Winter</b>		
CP250	Advanced Commercial Lighting Applications	5
IM265	Personal Branding	2
IM271	The Creative Pitch	4
Human Relations requirement ( <a href="https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human">https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human</a> )		3
Select one of the following:		2
IM282GA	Integrated Media Focus: Graphic Design	
IM282GB	Integrated Media Focus: Graphic Design	
IM282PA	Integrated Media Focus: Photography	
IM282VA	Integrated Media Focus: Video	
IM282VB	Integrated Media Focus: Video	
<b>Credits</b>		<b>16</b>
<b>Sixth Quarter</b>		
<b>Spring</b>		
CP252	Multimedia Content Creation	5
IM290	Integrated Media Portfolio	4

Health and Physical Education requirement ( <a href="https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health">https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health</a> )	3																		
Select a course or combination of courses from the following list to complete a minimum of 4 credits:	4																		
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<b>Credits</b>	<b>16</b>																		
<b>Total Credits</b>	<b>94</b>																		

### Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the AAS in Integrated Media: Commercial Photography degree:

- All core program courses (IM, CP) courses must be completed within ten (10) years of starting the program.

### Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.