

INTEGRATED MEDIA: GRAPHIC DESIGN DIGITAL ASSISTANT - CERTIFICATE

Overview

See Department website and program contacts here (<https://www.mhcc.edu/education-options/degrees-certificates/integrated-media/graphic-design/index/>)

The **Integrated Media: Graphic Design Digital Assistant certificate** is designed for students seeking foundational skills in graphic design, visual communication, and digital media production. The curriculum introduces core creative tools and design principles used in professional graphic design environments.

Coursework includes topics such as **color theory, composition, typography, vector illustration, raster image editing, page layout, and digital design production**. Students develop practical creative and technical skills using Adobe Creative Cloud applications and industry-standard design workflows.

The Integrated Media: Graphic Design Digital Assistant certificate is workforce-focused and prepares students for entry-level creative roles such as production artists and design support specialists. Students completing the first year of the Graphic Design program may also earn this certificate and continue into the Integrated Media: Graphic Design (AAS) degree (<https://catalog.mhcc.edu/programs-majors/integrated-media-graphic-design-degree/>) program.

All core Integrated Media (IM) and Graphic Design (GD) courses must be completed within 10 years in order for the certificate to be awarded.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this certificate, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate curiosity, imagination, and ability to adapt to changing technology
- Use effective oral and written communication
- Access and analyze information

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

First Quarter		Credits
Fall		
GD150	Principles of Graphic Design	5
IM120	Computers and File Management	1
IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4
Credits		14
Second Quarter		
Winter		
GD151	Composition and Production	5
GD160	Typography Systems	5
IM165	Image Manipulation	4
Credits		14
Third Quarter		
Spring		
GD152	Concept, Creativity and Unity	5
GD165	Digital Illustration	4
IM190	Web for Media	2
Credits		11
Total Credits		39

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the Integrated Media: Graphic Design Digital Assistant certificate.

- All core program courses (IM, GD) must be completed within ten (10) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.