

INTEGRATED MEDIA: GRAPHIC DESIGN - AAS DEGREE

Overview

See Department website and program contacts here (<https://www.mhcc.edu/education-options/degrees-certificates/integrated-media/graphic-design/index/>)

The **Integrated Media: Graphic Design (AAS) degree** is designed for students seeking careers in graphic design, digital media, advertising, and visual communication. The curriculum combines artistic development with hands-on technical training to prepare students for professional work in print, digital, and multimedia design environments.

Coursework includes topics such as **layout design, typography, illustration, page composition, web design, branding, advertising, and digital media production**. Students develop practical creative and technical skills using industry-standard Adobe software, Mac-based production tools, and digital design technologies.

The Integrated Media: Graphic Design program is workforce-focused and prepares students for careers as graphic designers, production artists, publication designers, freelance designers, marketing support specialists, and junior designers in a variety of creative industries.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this program, students should be able to:

- Apply critical thinking and problem-solving skills
- Collaborate effectively with others
- Demonstrate ability to utilize industry standard technology
- Use effective oral and written communication
- Access and analyze information
- Demonstrate curiosity and imagination

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
GD150	Principles of Graphic Design	5
IM120	Computers and File Management	1

IM122	Basic Image Editing	1
IM123	Basic Sound Editing	1
IM124	Basic Non-linear Editing	1
IM125	Basic Page Layout	1
IM178	Integrated Media Overview	4

Credits 14

Second Quarter

Winter

GD151	Composition and Production	5
GD160	Typography Systems	5
IM165	Image Manipulation	4
WR121Z	Composition I	4

Credits 18

Third Quarter

Spring

GD152	Concept, Creativity and Unity	5
GD165	Digital Illustration	4
IM190	Web for Media	2
J100	Media Professions	2
Human Relations (https://catalog.mhcc.edu/degree-certificate-requirements/aas/#human)		3

Credits 16

Fourth Quarter

Fall

GD250	Developing Brand Identity	5
GD260	Professional Practice for Graphic Designers	2
IM270	Project Development	4
GD248	History of Graphic Design	3

Credits 14

Fifth Quarter

Winter

GD251	Advanced Typographic Layout	4
IM271	The Creative Pitch	4
IM265	Personal Branding	2
Health and Physical Education requirement (https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health)		3

Select one of the following: 2

IM282GA	Integrated Media Focus: Graphic Design	
IM282GB	Integrated Media Focus: Graphic Design	
IM282PA	Integrated Media Focus: Photography	
IM282VA	Integrated Media Focus: Video	
IM282VB	Integrated Media Focus: Video	

Credits 15

Sixth Quarter

Spring

GD252	Digital Media Studio	5
IM290	Integrated Media Portfolio	4
MTH065 or MTH058	Beginning Algebra II (or higher) or Quantitative Reasoning I	4

Select a course or combination of courses from the following list to complete a minimum of 4 credits: 4

IM272	Integrated Media Projects	
or	or Coop Ed-Integrated Media	
WE280IMA	or Coop Ed-Integrated Media	
or	or Coop Ed-Integrated Media	
WE280IMB	or Coop Ed-Integrated Media	
or		
WE280IMC		
or		
WE280IMD		
Credits		17
Total Credits		94

¹ Students intending to transfer to a 4 year university are recommended to also take ART204 History of Western Art: Prehistoric - Byzantine, ART205 History of Western Art: Medieval - Renaissance and ART206 History of Western Art: Baroque - Modern.

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the AAS in Integrated Media: Graphic Design degree:

- All core program courses (IM, GD) courses must be completed within ten (10) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.