

BUSINESS MANAGEMENT: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT - AAS DEGREE

Overview

See [Department website and program contacts here](#)

The **Business Management: Entrepreneurship and Small Business Management (AAS) degree** is designed for students seeking careers in small business, entrepreneurship, and nonprofit management. The curriculum combines foundational business knowledge with practical management and leadership skills to prepare students for business ownership, self-employment, or supervisory roles in a variety of organizations.

Coursework includes topics such as **entrepreneurship, accounting, business operations, hiring practices, employee training and motivation, leadership, and career development**. Students also complete an internship that provides practical workplace experience and professional skill development.

The Entrepreneurship and Small Business Management program is workforce-focused and emphasizes practical, applied learning that prepares students to start, manage, or support small businesses and nonprofit organizations.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this program, students should be able to:

- Prepare a comprehensive business plan
- Demonstrate working knowledge of a balance sheet, income statement, and cash flow statement
- Describe funding sources and the capital structure of a business
- Describe operational and organizational structures for business
- Create a marketing plan based on objectives developed from a strategic market assessment
- Use business software applications to communicate financial and other business information
- Apply critical thinking and technology skills to select appropriate software to solve a business problem

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
HD118	From Undecided to Decided: Navigating Careers, Majors, and College Success	3
BA101Z	Introduction to Business	4
BA131	Introduction to Business Computing	4
BA111	Introduction to Accounting (or AC110 or BA211, if taken SP24 or earlier)	4
Credits		15

Second Quarter

Winter		
BA150	Developing a Small Business	3
BA218	Personal Finance (or business elective) ¹	3
SSC100	Introduction to Social Entrepreneurship	4
	Health and Physical Education requirement (https://catalog.mhcc.edu/degree-certificate-requirements/aas/#health)	3
Credits		13

Third Quarter

Spring		
BA205	Business Communications	4
BA223	Principles of Marketing	4
MTH065 or MTH058	Beginning Algebra II (or higher) or Quantitative Reasoning I	4-6
WR121Z	Composition I	4
Credits		16-18

Fourth Quarter

Fall		
BA206	Management Fundamentals	4
BA213Z	Principles of Managerial Accounting	4
EC201Z	Principles of Microeconomics	4
BA285	Leadership and Human Relations	3
Credits		15

Fifth Quarter

Winter		
BA238	Professional Sales	4
BA267	Business Project Management ²	3
BUS286	Career Management	4
BA226Z	Introduction to Business Law	4
Credits		15

Sixth Quarter

Spring		
BA250	Small Business Management	4
BUS219	Entrepreneurial Funding	4
HUM202	Ethics in the Workplace 🌐	3

BA231	Introduction to Management Information Systems	4
WE280BUB	Coop Ed-Business Management	2
Select one of the following:		3-4
BA177	Payroll Accounting	
BA215	Data Analytics for Accounting	
BA222	Finance	
BA224	Human Resource Management	
Credits		20-21
Total Credits		94-97

¹ Students may take any BA, BT, HT, CIS, CS, or ISTM course not already in the curriculum.

² BA265 Operations Management - Workflow Analysis, offered fall term only, may be substituted for BA267 Business Project Management.

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the AAS in Business Management: Entrepreneurship and Small Business Management degree:

- All core program courses (AM) must be completed within five (5) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.