

BUSINESS MANAGEMENT: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT - CERTIFICATE

Overview

See Department website and program contacts here

The **Business Management: Entrepreneurship and Small Business Management certificate** is designed for students seeking to start, manage, or grow a small business. The curriculum introduces foundational business and entrepreneurial skills that prepare students to evaluate business opportunities and manage daily operations.

Coursework includes topics such as **business planning, cash flow analysis, business structures, franchise models, operations, and entrepreneurship fundamentals**. Students develop practical skills that support success in small business and entrepreneurial environments.

The Entrepreneurship and Small Business Management certificate is workforce-focused and emphasizes practical, applied learning for students interested in business ownership, self-employment, or small business management.

Students are encouraged to work with an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to ensure appropriate course selection and program planning based on their educational background and career goals.

Refer to the tabs above for additional information about:

- **Education Plan** – provides a sample term-by-term sequence of courses
- **Career Info** – includes information on potential occupations, employment trends, and earnings

Program Learning Objectives

At the completion of this program, students should be able to:

- Construct a feasibility study
- Demonstrate working knowledge of a balance sheet, income statement and cash flow statement
- Describe organizational structures of small businesses

Education Plan

This sample Education Plan illustrates one possible course sequence. Students should consult an advisor (<https://www.mhcc.edu/student-resources/academic-advising/>) to create a personalized plan.

General education courses (such as math, writing, health, etc.) can be taken during any term, or before starting the program.

First Quarter

Fall		Credits
HD118	From Undecided to Decided: Navigating Careers, Majors, and College Success	3
BA101Z	Introduction to Business	4

BA131	Introduction to Business Computing (required for the ASOT-Business degree)	4
WR121Z	Composition I	4
Credits		15
Second Quarter		
Winter		
BA150	Developing a Small Business	3
BA205	Business Communications	4
BA111	Introduction to Accounting (or AC110 or BA211, if taken SP24 or earlier)	4
BA226Z	Introduction to Business Law	4
Credits		15
Third Quarter		
Spring		
BA213Z	Principles of Managerial Accounting	4
BA285	Leadership and Human Relations or HUM202 or Ethics in the Workplace	3
BUS219	Entrepreneurial Funding	4
SSC100	Introduction to Social Entrepreneurship or BA218 or Personal Finance	3-4
(If choosing BA218, one additional Business credit must be taken)		
Credits		15
Total Credits		45

* All of the courses in the certificate program may be applied to the AAS degree program.

Awarding Requirements

The following requirement(s) must be fulfilled to be awarded the Business Management: Entrepreneurship and Small Business Management certificate:

- All core program courses (BA) must be completed within five (5) years of starting the program.

Career Information

Explore potential careers related to this program, including typical job roles, employment trends, and projected growth. This information can help you better understand how your education may align with future career opportunities.