

J - JOURNALISM

J100 Media Professions

Credits 2

Registration Requirement: RD090 and WR090, or IECC201R and IECC201W; each with a grade of "C" or higher; or placement above stated course levels. This course provides an overview of the career paths in media and skills necessary to enter the market. Students will learn about industry opportunities and issues in publishing, film, television, documentary, graphic design, advertising, social media and related creative industries.

J101 Grammar for Communicators

Credits 2

Registration Requirement: RD090 and WR090, or IECC201R and IECC201W; each with a grade of "C" or better; or placement above stated course levels. This course provides a practical review of grammar, spelling, word use and principles of clear, concise writing in the context of media writing. The course focuses on effective communication to both internal and external audiences.

J211 Introduction to Mass Communications

Credits 3

Registration Requirement: RD090 and WR090, or IECC201R and IECC201W; each with a grade of "C" or better; or placement above stated course levels. A survey course for those interested in understanding the role of print, electronic media and public opinion in a democratic society. **This course fulfills:** Human Relations; Social Science

J216 Reporting I

Credits 3

Registration Requirement: RD090 and WR090, or IECC201R and IECC201W; each with a grade of "C" or better; or placement above stated course levels. A beginning class in news writing. Emphasis is placed on writing leads, developing the story and a sense for news. Character and communication of news, as well as the rights and responsibilities of journalists are explored.

Course fees are subject to change. Additional section fees (web, hybrid, etc.) may apply.